

The Parliament Magazine EU Policy Events & Receptions



Why us

The Parliament Magazine is essential reading for anyone looking for exclusive insights into the EU and the decision-making process and is uniquely placed to support you in organising, delivering and promoting your event. With our widely read online platforms and publications, we ensure that your message reaches the intended policymakers and stakeholders and raises awareness of your organisation.



We organise unique EU-policy debates and networking receptions in European Parliament, and venues in the EU Quarter on a plethora of topics.

Our events provide the perfect opportunity to inform EU policymakers on the role your organisation plays in the EU legislative debate. They help position you as a thought-leader, provide a fuller understanding of the work you do and are an ideal forum for policy discussions and topical issues.

Policy debates

Our EU policy events and receptions provide the perfect opportunity to inform EU policymakers on the role your organisation plays in the EU legislative debate. They help position you as a thought-leader, provide a fuller understanding of the work you do and are an ideal forum for policy discussions and topical issues.

We will help you reach key MEPs, relevant officials of all EU institutions, Permanent Representations and Missions to the EU, associations and organisations, NGOs, think tanks and academia.

Events Packages



Breakfast discussion in Parliament on 6 Dec 18 on Transparency and Better Regulation



MEPs Pavel Poc and Sirpa Pietikäinen at 'Illegal online pet sales' reception on 27 Nov 18 in



Panel discussion on Vaping regulation in the EU in Parliament on 6 Nov 18

Customer.Service@dodsgroup.com | +44 (0)20 7593 5500 | events@theparliamentmagazine.eu

Package includes:

- ✓ Dedicated Project Managers to oversee the planning and delivery
- ✓ Guidance and assistance in choosing themes, format, and speakers
- ✓ Your branding on all communication material, including Parliament Magazine website and social media
- ✓ Producing a registration microsite and monitoring RSVPs
- ✓ Provision of photographer and access to the photo gallery with rights to use
- ✓ Post event write-up in an upcoming issue of the Parliament Magazine.

Bespoke events

The Parliament Magazine's range of conferences are tailored to each individual client. They offer a high-level networking platform to meet a wide array of influential stakeholders.

Partnering with the Parliament Magazine places your organisation at the heart of the debate and provides a unique opportunity to engage and share ideas with key policymakers and experts.

We take care of all logistical matters, allowing you to focus solely on engaging with your guests at the event.

Please contact your account manager for bespoke event packages



Transforming Europe's healthcare systems through data Thought Leader Live on 26 Nov 18



Steel for packaging, a pioneer of circular economy conference on 11 April 18



Inauguration of the *Engineers Europe Advisory Group*: discussion on the issues of digitilisation on 11 Sept 18

Customer.Service@dodsgroup.com | +44 (0)20 7593 5500 | events@theparliamentmagazine.eu

Package includes:

- ✓ Coordinating all logistics from securing venue, catering, and registration
- ✓ Managing on-site event production teams: set up, rehearsals and staffing
- ✓ Designing delegate packs and event programme
- ✓ Liaising with speakers and high-level delegates
- ✓ Social media and marketing campaign for pre-event promotion
- ✓ Post event follow up with speakers and delegates

MEP Awards

The prestigious MEP Awards take place at the historic and glamorous Concert Noble in Brussels, just a stone's throw away from the EU institutions. The awards bring together members of the European Parliament, Commission and Council, as well as the wider EU bubble, to raise a glass in recognition of the dedication and commitment of our elected European deputies.



Our MEP Awards sponsorship packages will place your organisation at the heart of the celebrations.

- ✓ An on-stage appearance to present the trophy to the winning MEP, illustrating your organisation's dedication to your chosen category area
- ✓ An opportunity to network and develop connections with key policymakers
- ✓ Valuable marketing opportunities pre, during and post awards ceremony
- ✓ Advertorial space in the shortlist guide distributed to all attendees on the night

Customer.Service@dodsgroup.com | +44 (0)20 7593 5500 | events@theparliamentmagazine.eu

European Mandate 2019 - 2024

The Parliament Magazine is looking to organise a series of networking committee receptions from autumn 2019 in European Parliament in Brussels to help you introduce your organisation to the newly-elected European deputies.

'Meet your new MEPs' networking committee receptions aim to support stakeholders with common interests, looking for innovative and effective channels to influence the new mandate of policymakers

These receptions will give your organisation a valuable platform to help build and nurture relationships with relevant policymakers and understand how new MEPs propose to engage with stakeholders.

The receptions will work around the following committees:

- ✓ ENVI and ITRE
- ✓ AGRI and PECH
- ✓ TRAN and REGI
- ✓ IMCO and JURI
- ✓ EMPL and ECON
- ✓ LIBE and FEMM
- ✓ DEVE and AFET

Package includes:

- ✓ Give parliamentarians a greater understanding of the work you do
- ✓ Encourage Parliamentarians to participate in activities that matter most to you
- ✓ Position your organisation as a thought leader
- ✓ Engage in a constructive and open dialogue with newly-elected parliamentarians

Customer.Service@dodsgroup.com | +44 (0)20 7593 5500 | events@theparliamentmagazine.eu

About The Parliament Magazine

Driven by expert comment and analysis from EU policymakers and an in-house team of experienced journalists, the Parliament Magazine is essential reading for anyone interested in, and wishing to connect with, the European Union's key decision makers.

The print edition includes coverage of the latest EU news and events, profile interviews with key players as well as in-depth policy focused features.

Our daily and weekly EU news bulletins are read by MEPs, institutional staff and the broader EU community. Whether it's a European Commissioner looking to engage with parliamentarians, an MEP with a policy point to make, or the head of a busy Brussels think tank with a report to publicise, the Parliament Magazine and its unique blend of politics, policy and people helps guide readers through the maze of European politics with its balanced, objective and informative reporting.

Based at the heart of the Brussels bubble, The Parliament Magazine's editorial scope and breadth of EU coverage, combined with the website's rolling daily news output, ensures its place as a must-read platform across all the EU institutions and the Brussels stakeholder and public affairs communities.



Key benefits

The Parliament Magazine is read by the most influential people in EU politics – written by MEPs for MEPs

- ✓ An opportunity to network and develop connections with key policymakers
- ✓ Your organisation's views seen as part of the policy process
- ✓ Develop key business connections in a high-profile, policy-focused forum
- ✓ Increase brand awareness through online and print content in the Parliament Magazine
- ✓ Outline the shape of the political debate and drive feedback back to EU policymakers



**European Commissioner for Health & Food Safety
Vytenis Andriukaitis at a reception about
companion animal welfare in the EU**



**Lilyana Pavlova, Minister of the Bulgarian
Presidency of the Council of the EU interviewed
at the Presidency Reception**



**Themis Christophidou, Director-General for
Youth, Sport and Culture, European Commission**

Our Audience & Expertise

Our knowledge of the political process and expertise in policy led events, the Parliament Magazine is uniquely placed to deliver tailored and successful events and help your organisation save time and efforts

The Parliament Magazine is read by the most influential people in EU politics – **written by MEPs for MEPs**

Our reach:

- ✓ MEPs and European Parliament staff
- ✓ European Commissioners and senior European Commission officials
- ✓ European industry and trade associations
- ✓ NGOs, academia and think tanks
- ✓ Public affairs consultancies
- ✓ EU agencies, authorities, the CoR and EESC



over **28,000**
followers



over **4,000**
likes



Website performance
26,575 users / month
48,048 page views / month
2,535 email subscribers

To receive further information, contact:

Customer.Service@dodsgroup.com | +44 (0)20 7593 5500

events@theparliamentmagazine.eu | +44(0)20 7593 5560